

MAC appoints president/CEO

Non-destructive testing technology company Magnetic Analysis Corp (MAC) has promoted Dudley M Boden to president and chief executive officer. Having spent 15 years as MAC's vice president – sales and marketing, Mr Boden brings an in-depth understanding of the company's test systems and customer inspection needs.

Mr Boden is now focused on broadening the firm's product offering in order to take advantage of new opportunities that have arisen. "Boden's work in expanding overseas operations and strengthening the sales force and office procedures is providing a firm basis for future successful initiatives under his leadership," commented MAC chairman William S Gould 3rd.

"As a company, the concept at MAC is that we are more than just an equipment manufacturer," said Mr Boden. "To make NDT work you need both equipment and people. Combining these two things is

our forte. We partner with the customer to figure out what their real needs are and what the right equipment is for their application. Then we work with them to configure the test system and make it work in a way that is suitable and beneficial for them."

Prior to joining MAC, Mr Boden was a director and general manager of Minolta Corporation's instrument systems division, where he was responsible for production and sales of quality control equipment. He holds a degree in photographic science and instrumentation from the Rochester Institute of Technology.

MAC specialises in ultrasonic, eddy current, electromagnetic and flux leakage systems for testing wire, tube and bar. The company has been designing and manufacturing non-destructive test systems for the metals industry since 1928, and is currently based in Elmsford, New York, USA,



Dudley Boden, new president/CEO of Magnetic Analysis Corp

with additional manufacturing plants in Boardman, Ohio, USA, and Östersund, Sweden.

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